



Leon Li
Graphic Design

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Work Experience:

- 2006-08 OrangeYouGlad | Brooklyn, NY**
Senior Designer - Worked alongside creative director, programmers, and design team to concept and produce websites, brand identities, and print pieces. Duties also included project management and intern direction.
- 2005 Color by Pergament | New York, NY**
Mac Production Artist - Photo retouching and color correction of high end images for clients such as Bulova, Nine West, Coach and Judith Ripka. Also prepressed and prepared print files for large scale production.
- 2004 The Cortiva Group | New York, NY**
Graphic Designer - Worked closely with creative director to produce brand identity and marketing materials. These included posters, postcards, magazine ads and pop displays.
- 2003 MTV Off-Air Creative | New York, NY**
Design Intern - Created designs for various projects including t-shirts, brochures, posters, and logos. Supported other designers with workflow.

Freelance:

- 3.2005 Fantasma Toys | New York, NY**
Freelance Designer - Produced multiple designs that included packaging, logos, manuals, and banners. Completed various other tasks amongst which were color proofing and coordinating information between foreign vendors and printers.
- 1.2005 Youth Pro | New York, NY**
Freelance Designer - Designed and produced yearbooks for little league sports teams in the Tri-State area.
- 7.2003 H.T. Chen and Dancers | New York, NY**
Freelance Designer - Created designs for postcards promoting the annual performance at the dance theater entitled "Newsteps". Also designed several brochures and newsletters.

Objective:

A design position in which I may utilize my design, illustration, and photography skills. To be part of the creative team at a dedicated and passionate design firm where I may learn and grow.

Skills:

Software
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Flash

Other
Illustration
Photography

Education:

Bachelors of Fine Art
School of Visual Arts
2004
New York, NY

Honors Degree in Art
Fiorello Laguardia H.S.
2000
New York, NY

* Thank you for your interest. References available upon request.